



## Creative Talents Day @ ICN

|               | Track 1  | Track 2   |
|---------------|--|---|
| 10:30-11:11   | <b>Introduction of the Campus and the Academic Office</b>  |   |
| 11:15 – 11.50 | Prof. Flores<br>“Branding Luxury”<br><b>Room Veith Stoß, Rollnerstraße 8</b>   | Mr. Ceballos (Schaeffler)<br>“Supply Chains exist whatever they are managed or not”<br><b>Room Grundig, Maxfeldstraße 5</b> |
| 12:00 – 13:00 | Break / Snacks and Beverages.<br>Meeting Professors and Team   |   |
| 13.00 – 13:30 | Prof. Stöckl (Master)<br>“Financial Modelling with Excel” -<br><b>Room Grundig, Maxfeldstraße 5</b>                  | Prof. Flores<br>“Positioning and Communication”<br><b>Room Veith Stoß, Rollnerstraße 8</b>                                  |
| 13.30 – 14.00 | Mr. Ceballos (Schaeffler)<br>“Strategic Sourcing in the Automotive Industry”<br><b>Room Grundig, Maxfeldstraße 5</b> |   |
| 14:00         | Get-together and farewell  |   |
| 14:00         | Interviews   |   |