

Open Day @ Campus Nuremberg

12:00 – 12:45 Introduction of the Campus and the Academic Office

12:45 – 13:15 Philipp Gründel
„Applying body language“
Room Grundig, Maxfeldstraße 5



13:15 – 13:30 Break

13:30 – 14:00 Prof. Javier Flores
“Marketing efforts to overcome cultural challenges:
the digital consumer”
Room Grundig, Maxfeldstraße 5



14:00 – 14:15 Get-together and farewell

14:15 Interviews

Presenting our programs

ICN Bachelor of Business Administration
ICN Master in Management
ICN M.Sc. in Finance, Insurance and Risk Management
ICN M.Sc. in Marketing and Brand Management

How to get to ICN Business School Campus Nürnberg



By Subway / Tramway

U2 in direction Flughafen
U3 in direction Nordwestring
Tram 8 in direction Erlenstegen

U2/U3/Tram 8:

Take the subway U2 or tram 8 at the main train station Nuremberg. Get off at Rathenauplatz. Follow directions on the map.

Take the subway U3 at the main train station Nuremberg. Get off at Maxfeld. Follow directions on the map.

By Car

**Please click on the image above*

Parking spaces are available in the parking garage at the campus. You can use the entrance from Maxfeldstrasse or Rollnerstrasse.