

## Open Day @ Campus Nuremberg

10:30-11:15 Introduction of the Campus and the Academic Office

11:15 – 11.50 Prof. Alexandra Rome  
„Marketing YOU.inc“  
**Room Grundig, Maxfeldstraße 5**



12:00 – 13:00 Break / Snacks and Beverages.  
Meeting Professors and Team

13.00 – 13:30 Prof. Javier Flores  
„Branding luxury and inspiring others“  
**Room Grundig, Maxfeldstraße 5**



14:00 – 14:15 Get-together and farewell

14:15 Interviews

## Presenting our programs

ICN Bachelor of Business Administration  
Master in Management  
ICN M.Sc. in Finance, Insurance and Risk Management  
ICN M.Sc. in Marketing and Brand Management

## How to get there



### With the Subway / Tramway

**U2** in direction Flughafen  
**U3** in direction Nordwestring  
**Tram 8** in direction Erlenstegen

#### **U2/U3/Tram 8:**

Take the Subway U2 or Tram 8 from Hauptbahnhof Nürnberg. Exit at Rathenauplatz. Follow directions on the map.

Take the Subway U3 from Hauptbahnhof Nürnberg. Exit at Maxfeld. Follow directions on the map.

### With the car

*Please click on the image above*

Parking spaces are available in the parking garage at the Campus.

You can use the entrance from Maxfeldstrasse or Rollnerstrasse.